

# Conejo Valley High School

## Student Bus Transportation



# Timeline of Actions

October 2021	November/December 2021	January 2022	February 2022
<p>Student inquiry to CVHS administration regarding the implementation of bus transportation for CVHS students</p>	<p>Student request at School Board Meeting</p> <p>November Student Senate meeting - bus transportation discussed</p> <p>CVHS Administration classroom visits to discuss transportation options and survey</p> <p>Survey results communicated with Transportation Director</p> <p>December Student Senate meeting - follow up information</p>	<p>Creation of bus route for CVHS students</p> <p>Monthly Student Senate held. Announcement of bus route</p> <p>Messaging to students and families. Bus route and applications distributed to all CVHS students</p> <p>CVHS Website updated with bus transportation information and documents</p> <p>Transportation reminders weeks leading up to opening of route</p>	<p>Bus services begins February 1st</p> <p>Administrator present at each bus stop on first day.</p> <p>February Student Senate -reports of usage and all expressed positive feedback.</p> <p>Advertising continues- Student/staff interviews with local newspaper</p> <p>Continued promotion and communication of this valuable service</p>



# Route 31: Conejo Valley High School

## AM Pickup

Avenida de la Plata Pool (Newbury Park)	7:50
Oak View Apartments (Westlake)	8:10
TO Blvd & Erbes Rd (Thousand Oaks)	8:25
N/E Corner of Warwick and Wilbur (Thousand Oaks)	8:35

## PM Drop-off

N/E Corner of Warwick and Wilbur	1:45
TO Blvd & Erbes Rd	1:55
Oak View Apartments	2:10
Avenida de la Plata Pool	2:30



# Participation

Completed Bus Applications:	24
Week 1 Unique Riders:	13
Week 1 Total Riders:	34
Week 2 Unique Riders:	19
Week 2 Total Riders:	69



# Costs

Total cost (February 1-June 10):	<b>\$43,856</b>
Cost of Each Trip (Total divided by trips):	<b>\$264</b>
Cost of trip per rider (based on week 1 riders):	<b>\$7.76</b>
Cost of trip per rider (based on week 2 riders):	<b>\$3.82</b>
Cost to students/families:	<b>\$0.00</b>



# Advertising

- Email Communications to Students and Parents
- School Bulletins
- Administrator and Student Senator Classroom Presentations
- Social Media (Twitter and Instagram)
- Updated Enrollment Presentation to Include Bus Route and Application
- Web-Site Updates with Application and Routes
- Acorn Article



# Student Requirements

1. CVHS Enrollment
2. Completed CVUSD Bus Application
3. CVUSD Bus Pass



# Questions?

