



Attendance:

Susan Fujimoto, Courtney Grosslight, Stephanie Schramm, Robyn Moshier, Denise Lucarelli, Anne Dyer, Mandy Liston, Lindsay Leibin, Mia Nelson, MM Ranola, Alison Friedman, Torrie Marsh, Kiley Duncan, Amanda Crane, Joy Quick, Brianna Allen, Kate Martin, Kamila Schmirlerova, Meredith Sullivan, Mr. Craven, Mrs. Poling, Augus Harjoto

Welcome & Approval of June Meeting Minutes:

Brianna Allen approves, Anne Dyer seconds approval of July minutes

President's Message:

Thanks again for meeting! School is 1.5 weeks away! We have new faces... introductions!

- Principal Craven
- Susan Fujimoto co-President with a 4th grader
- Stephanie Schramm, eScrips & Box Tops 2nd and 4th Grader
- Robyn Moshier doing ways and means with Kate – has a 2nd grader and 2nd year in the PFA
- Denise Lucarelli, co-president and has a 4th grader
- Anne Dyer on school site council has 2nd and 4th grader
- Mandy Liston has 4th and 2nd grader and co VP and incoming Kindergartener
- Mrs. Poling is a kindergarten teacher and all grown children 😊
- Lindsey Leibin co VP with Mandy has a 4th grader and 3-year-old
- MM Ranola has a 2nd grader and incoming kindergartener with Joy on hospitality committee
- Alison Friedman 1st and 5th grader. In PFA; oversees publicity and assemblies and is art teacher
- Torrie Marsh has 1st and 4th grader
- Kiley Duncan in charge of membership and movie night. 2nd & 4th Grader
- Amanda Crane is helping Brianna as room parent coordinator
- Joy Quick has 2nd grader and with MM in hospitality
- Breanna Allen 2nd grader and 4th grader and doing room parents coordinator with Amanda
- Kate Martin doing ways and means and has 2nd and 4th grader
- Kamila Schmirlerova is parliamentarian and has 2nd grader
- Meredith Sullivan: has a 5th, 2nd and incoming kindergartener. Wants to get involved

Thank you to all with donations for the step and repeat, for ice cream, on eScrips, on welcome back movie night, aspen spirit wear – on everything to get it together!

Principal's Message:

- Thank you everyone for getting involved so early. The teachers are ready and excited to come back. We sent a letter with some updates on personnel
- If you know anyone who is interested in being a campus safety assistant, we welcome them! If you know anyone, send them to Principal Craven – an hour or half hour – this is paid position!
- Keep an eye out – we'll be sending out the newsletter about PFA meetings, drop-off procedures, etc.
- CVUSD sent through the new health and safety guidelines – please review and ask Principal Craven any questions if you have them



Teacher Message: Mrs. Poling: 20 people attended in AUGUST! What will it be like in September or October 😊? Everyone is taking these last days for staff development and gather thoughts. We'll be returning before you know it.

Treasury Report: Augus Harjoto

So glad to see all of you here and so glad you're participating.

Not much action in July – starting with \$35,189.32

- Received \$38.84 from Nothing Bundt Cakes as only income
- Some expenses
 - o Bank charges
 - o Payment for GoDaddy website for annual subscription
 - o License for email
 - o Student Store: spirit wear for fall for \$2575.44
 - o Total expenses: \$2628.29
- Ending balance: \$35,599.87

Good starting year!

Old Business:

- **Teachers Lunch:** Mandy Liston
 - o Getting sandwiches and salads
 - o Keep your receipts
 - o Consider desserts
- **First Day Decorations:** Denise Lucarelli
 - o Between Mandy/Lindsay/Kiley have step and repeat
 - o MM has the stand
 - o Ordered Yard Card Story with discount from Joyce Ezaki
 - o Alison will set up a station with a big white banner and bingo dots with shapes for kids to color (at ice cream social) and it will be hung outside on first day
 - If you'd like to stay after ice cream social, we'll write with chalk inspiring sayings to be greeted with friendly positive mindful sayings to start the day
 - MM donating crayons to Alison Friedman
- **Ice Cream Social** MM Ranola & Joy Quick
 - o Coaches in Newbury Park – donated vanilla, chocolate, and caramel swirl
 - 3 tubs containers
 - Asked to put up a banner for their location with coupons and business cards
 - They're interested in restaurant night and owner also owns Country Harvest
 - MM email Robyn their contact info for ways and means
 - o Joy reached out to Baskin Robbins, and they donated 16 ice cream scoop cards



- Susan suggests holding the scoops for another event or prizes – since it isn't available for the actual event
 - Denise sent out a sign-up genius – so please sign up and volunteer!
- **Student Store** – Mia Nelson
 - Ordered the shirts: increased the number of shirts for boys, girls and women's and received a discount
 - Men 24
 - Women 36
 - Boys and girls 48 each
 - Where to sell:
 - Will be at kinder orientation Monday afternoon, TK and new students on Tuesday and ice cream social afternoon (not at movie night)
 - Valerie will try to put on the PFA website to be seen – but not sellable
 - TBD at Kindergarten meet and greet
 - Price:
 - 2 prices: cash/check price
 - Credit card + the fee
 - Advertising:
 - Facebook post launching 8/11
 - Hanging/flyer in front office
 - Include price and Friday spirit day
 - Emailed Stacy to communicate to kindergarten
 - What happens if there are shirts left over: can they be purchased? YES!
 - Stacy has access to school store
 - Will also include older swag
 - For future:
 - Has hoodies when weather changes
- **Movie Night** Kiley Duncan
 - Went to campus this week to hang signs for neighborhood awareness
 - Plugged D'Amore's pizza as well
 - Confirmed logistics with Stacy today:
 - Lights and no sprinklers
 - D'Amore's is coming early to set up:
 - Must hit \$350 minimum and we get 15%
 - Wildwood sells \$1000 even without advertisements
 - FunFlicks will come to set everything up
 - They give us discount and upgrades our screen
 - They provide music and stereo before
 - Sell glow sticks/necklaces, candy and push concessions
 - We want it to be free event for families
 - Inside Out too emotional – opted for Trolls World Tour with a positive message of being friends



- Pushing in the flier students cannot be dropped off and must have a parent chaperoned
 - Families cannot go wandering on campus
 - No volunteers needed – Kiley manages concession BUT set a good example for other families 😊
 - Families can sit on the grass near 4th grade/art class
 - Encourage families to be mindful and keep space
 - Ensure trash is picked up prior to the event and everyone picks up the trash!
 - Perhaps add eblast or Facebook post promoting to come spirited with troll hair and colorful outfits
- Table job descriptions to October meeting: idea was to update the description in the handbook to bring it up to date
- **Voting Items:** Usually we wait to vote on budget in September, but we must spend to plan events
 - **Movie Night:** \$900
 - Mrs. Poling motions for approval
 - Anne Dyer Yes
 - 21 motion yes
 - **Student Store:** \$2575 for shirts only
 - Courtney Grosslight motioned for approval
 - Mrs. Poling seconds
 - 21 motion yes
 - **Welcome Back Teachers Lunch:** \$250
 - Mia Nelson motioned for approval
 - Courtney Grosslight second
 - 21 motion yes
 - **First Day of School Decorations:** \$120 for décor and incidentals
 - \$84 on card my yard
 - \$30 for equipment for art banner
 - MM to donate crayons
 - Robyn Moshier motioned for approval
 - Brianna Allen second
 - 21 motion yes
 - **Ice Cream Social:** \$50
 - In 2019/2020 only spent \$39.39
 - Joy Quick motions
 - Kamila Schmirlerova and Stephanie Schramm second
 - 20 motion yes
- **New Business:**
 - Calendar available for your leisure



- **Harvest Festival: 10/22 Alison Friedman**
 - Sheridan will be a great partner! She's helped before
- **Jogathon: Mrs. Poling**
 - Roya – generous mom from shared Wildwood files and information and contacts to help us keep as much money as possible!
 - Already started meeting about this with Principal Craven
 - **Theme:** Aspen STRONG
 - Do lessons like we did with APEX
 - **Date: Friday, 2/11**
 - Besides raising money, they got valuable lessons from awesome people
 - Pulled together curriculum and lessons for this
 - 2-week time frame to go through the process before the event
 - Donate via online platform to get word out – there is a percentage of total amount – no fee for checks or cash
 - Wildwood and Weathersfield use this company: say they wouldn't do it any other way
 - Wildwood said to spend money to make money
 - Finalize details by **December** to get going!
 - Include jogathon t-shirt for all children to wear
 - Found someone at \$5 per t-shirt
 - Estimating to raise \$50,000
 - Last year closer to \$40,000 but took home \$27k due to cost for Apex
 - Use Get moving: \$500 fee
 - T-shirt, wristbands, curriculum and advertising, incentives through the program and fees: up to 15% of amount spent through the program
 - Spot on the page where family can choose to pay for the fee
 - Estimate \$4200 to get started:
 - Disneyland, Knott's berry farm tickets and Nintendo switch as big prizes
 - Estimate \$8,700.00 up front without Get Moving
- **Membership:** Kiley Duncan
 - Sometimes families don't have a temperature check of who joined PFA or donated
 - Friendly competition to show classrooms to be more involved (outside of each classroom there is a thermometer showing classroom progress)
 - When classes hit 50% have a popsicle party
 - When have 75% something more/bigger
 - Also include outside of school to show how engaged the community is
- **Mini Photo Shoot:** Denise Lucarelli
 - **Date:** Sunday November 7
 - Can make a few hundred
- **Budget for 2021-2022**

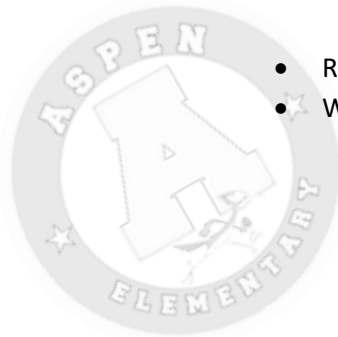


Aspen

Elementary

PFA Meeting Minutes - Tuesday August 10, 2021 via Zoom 7:05p – 9:25p

- **Discussion:** this is original recommended budget – evaluate it, review it to come prepared to vote/discuss in September Meeting.
- **Consider:**
 - Box tops: is you purchase 5 boxes on a single receipt we can hit \$1000
 - Corporate Sponsorship: usually Amgen and
 - Conejo Deals zeroed out
 - Only 24 families did Ralphs card....and we made \$500. We can make more if we have more families sign up
 - Won School cents this year!
 - Stephanie will encourage people to sign up for ralphs and amazon
 - No Gala
 - Fun Run/Jogathon: \$50,000 as goal – but Susan put \$17,000
 - Gift Wrap – Robyn recommends to-do again and no upfront costs
 - Will run the original works of art fundraiser – artwork and fundraiser going home to families in October so art work is provided by Thanksgiving
 - Look at any gifting before Thanksgiving as Hanukkah is just after Thanksgiving this year
 - Restaurant night: getting McDonald's was a big win!
 - We have \$32,599.87
 - Based on estimates, we are over budget
 - We only see specialists ~4 months of the 7-month year
 - PE- 32 hours a month
 - Computer- 28 hours a month
 - Dance -24 hours a month
 - Art- 20 hours a month
 - We are over \$6,436 if we fund them fully – vote in next meeting to fund them totally and deprioritize other events
 - What are possible solutions?
 - Can we have someone underwrite/sponsor a specialist or something specific?
 - Deprioritize or reduce other events
 - Account for half now and other half later/Teacher instructional funds
 - Do we take from the savings account?
 - We must report budget to CVUSD – if we run negative, we'll have to report it
 - Susan will send updated budget sheet for reference leading up to September PFA





Any other business:

- Ways and Means: Robyn Moshier
 - o Will look into September Restaurant night
- Jog-a-thon: Mrs. Poling
 - o Email her if you want to be involved!
 - Kamila, Meredith

Meeting called: 9:25 pm