

## **Aspen PFA Minutes 9/14/2021**

### **Attendance:**

Kamila Schmirlerova, Susan Fujimoto, Stephanie Schramm, Denise Lucarelli, Torrie Marsh, Claudia Sidoti, Jasmine Nottingham, Rizvana Leslie, Jackie Wellen, Joy Quick, MM Ranola-Wu, Kiley Duncan, Mia Nelson, Lindsay Leibin, Colleen Poling, Alison Friedman, Colette Noblitt, Kate Martin, Robyn Moshier, Mr. Shane Craven, Sheridan Kahn, Mandy Liston, Aspen Kitty

### **Welcome & Approval of June Meeting Minutes**

Meeting called at 7:10 pm

Mia motion to approve August minutes, Robin second

### **President's Message:**

Susan - Thank you for attending. Introductions. First week of school awesome. Welcome back luncheon went well - 2 thank you notes from a couple of teachers read out loud. Ice cream social was big hit. First day of school decorations. Movie Night (made \$129 for school). Appreciate time, planning, & hard work.

Denise – ditto.

### **Principal's Message:**

Mr. Craven - Great turn-out for in person meeting. SPSA – (local school plan that ties into district) has been submitted. Site Council working to get approval next week. Be on the lookout for plan. Still need campus safety assistant for after school crosswalk and on playground. Teachers are implementing WONDER curriculum.

### **Teacher's Message:**

Colleen - Great to see everyone. Teachers say luncheon was great. Seeing all the decorations at school was a great start back and set the tone on the first day. Teachers looking forward to what PFA has planned.

### **Treasurer's Report:**

#### **Treasurer Report: August 31, 2021**

We have a lot of actions in this month of August 2021, thanks to all of you!

Our Starting Balance August 1, 2021 was **\$33,599.87**

#### **Income:**

1. PFA membership = \$220 (9 checks of \$20 + \$20 via Square + \$20 via Venmo)
2. We received Amgen matching (corporate sponsor) \$140

3. We received Kroger Script Grocery check \$215.71
4. We received Amazon Smile (ACH direct transfer) \$104.21
5. We received \$3,385 Direct Donation (\$1,140 via check, \$1,165 via Square & \$1,080 via Venmo)
6. Ice Cream social collected \$529.50 (\$497 via check & cash and \$32.50 via Venmo)
7. Family Movie night collected \$546.25 (\$416.50 via check & cash & \$129.75 from D'Amore pizza)
8. Student Store collected \$4,332.50 from planners & T-shirt (\$2,393 via check & cash and \$1939.50 via Square)

**Our total income for the month of August 2021 is \$9,473.17**

**Expenses:**

1. We paid PE specialist \$628.08 and Dance specialist \$323.79 (check No. 4550 & 4552)
2. We paid Fun Flicks Social \$745.02 for Family Movie Night (check No. 4549)
3. We paid \$84 first day of school (Yard Card Story) (check No. 4548)
4. \$3 fee for bank fee (monthly statement fee)
5. \$93 Square fee (No Venmo fee so far)

**Our total expense for the month of August 2021 is \$1,876.89**

**Our net income (income minus expenses) = \$9,473.17 - \$1,876.89 = \$7,596.28**

**Ending Balance as of August 31, 2021 = \$33,599.87 + \$7,596.28 = \$41,196.15**

Square Transactions: (1) Student Store \$1,939.50 and (2) Membership & direct donation \$1,185

Venmo Transactions: (1) Ice Cream Social \$32.50 and (2) Membership & direct donation \$1,100.

Generally, it takes 2-3 business days to transfer money from Square & Venmo to our bank account.

**NOTE: What a great start! Thank all of you for your hard work and contributions to the Aspen PFA, which makes our Aspen Elementary School a fantastic place for our children, teachers and all staff!**

(Treasurer is unable to attend Aspen PFA meetings on Sept, Oct & Nov 2021 due to work schedule)

We are ready to have an Audit (Bryan Friedman) for Booster Club as soon as possible after the 2021-22 proposed budget is approved.

**Old Business & PFA Board & Committee Reports**

- Membership: Kiley -collected venmo, cc payments, cash, check; we are well over \$6,000. Encourage any donation. Goal of 75% participation (amount doesn't matter). Currently at 17%. Proposed a friendly competition among teachers/classrooms. If classroom gets to 50% classrooms could do popsicle party. Poling is winning at 41%. Possibility of school celebration, maybe using Mr. Craven.
  - Mia: visuals help, show top earners;

- Jasmine: thinks using the principal is a good idea.
- Alison: do lower/upper grade split
- Torrie: membership word is confusing, room parents need to explain what it is?
- Robin: didn't understand either, need to raise awareness
- Consensus- Set goal at 75%, set as two groups (upper/lower classes; TK-2 & 3-5)
- Kiley - Movie night successful. Made \$ from D'Amores. Final cost was \$350.
- Ways & Means: Robin
  - Coaches/Country Harvest Friday. Goal to do one restaurant a month. October is Sharky's for Byington
  - Charleston Wrap - first 2 weeks of November possibly, consensus not to do. Original works of art go home 8/9 October so no competition. Plan to do Penny Wars instead - Jackie suggested "Be the Change".
  - Mia - Need to vote on Byington's dinner night? No
- Student Store: Mia
  - All clothes sold. Men's shirts sold well. Yellow shirts for women & girls sold well. Boys & girls t-shirts order doubled and we completely sold out. Opened online sales - overall did well and sold enough boys shirts (36) and 14 girls shirts. We need to cover the difference of 10 shirts but should break even.
  - We ran out of planners during first week of school. Haven't been able to cover cost of planners.
- E Scrip, Box Top: Stephanie
  - E-scrip - goal is \$1,000 and just had \$ come in. We added 5 more participants.
  - School Cents - we have a long way to go. Best promotion going on now. Buying gift cards now would help. Winning school makes \$2,500. We made \$250 last year. E-waste recycling - can donate screens/tablets/etc. to make 2,000 points. Can double dip by buying gift card and also earn points by buying item with gift card. Runs from now until end of April 2022.
  - Amazon - sign up for Smile.
  - Box Tops - made a lot of \$. Game is slowing down. We can win \$10,000 for school and potentially for ourselves. Goal to get to \$10,000. Would like to propose a school-wide contest to keep everyone motivated to keep playing. Possibility of thermometer in courtyard? Timeframe in November when there are special codes. Stephanie to start incentives through November to keep people motivated. Kiley to continue her membership push in the spring. Perhaps put in newsletter to continue doing it. Mia- suggestion to use popsicles from food services in order to use freezer and support food services.
- PFA Handbook – Susan: table to Oct/Nov

#### **Old news -**

- Ice cream Social - Joy/MM
  - got donations from Coaches. Covered costs. MM we still have 16 donated ice creams from Baskin Robbins
- Decorations - Alison

- Banners turned out great, banners lived through the rain, now hanging in art room. Chalk art - Thank you to all for getting it done.
- Photo fundraiser - Denise
  - 11/7 - Last year was \$120. 20 minutes. In Lang Ranch. He needs an assistant that day. 2 hi-res and more if share on social site. Alison - could raise price to \$150 and get more photos. Denise will follow-up with photographer.

#### **Voting Items:**

- Secretary:
  - Courtney Grosslight has left Aspen so is no longer Secretary. Meredith Sullivan is taking over. Colleen - motion MS to be Secretary, Mia second.
  - 7 out of 9 exec board is here
    - 19 yes votes
- Budget:
  - Original proposed budget was based on money in the bank. Now factored in money generated from being back to in-person school. Already exceeding expectations.
  - Expenses:
    - Stephanie - add expense for box top game
    - Alison – Increase Harvest Fest from \$300 to \$600
  - Jasmine - Red Ribbon Week - propose \$300
  - Colleen - Fun Run -Original Budget \$4,200. Need to buy incentives, want to use online platform (\$3,400). They only take \$ that is done with a card. Processing fee is 15%. Weathersfield & Wildwood have used and done really well. Get Moving takes all the \$ and writes us one check. Goal of \$40,000, with \$28,513 net. Asking to go up to \$5,000. Kiley to help with donations from past Gala events.
  - Kiley – Membership increase to \$50
  - Alison - Art Supplies Budget increase to \$600
    - Art starting in October through May (8 lessons). Teachers have asked for curriculum integration with individual classes. Takes a lot of time. Program from Art of Education called Flex - catalogue of art lessons for art teachers. License for the year is \$499. Can save the lessons for future years. Have done Art Masters in the past, but this is a new spin. Perhaps link Photo Fundraiser to pay for Flex program. Denise- could be a good test to see if earning \$ for something specific works. Mia - do we add it to the budget or vote separately? Needs to be on budget. Need to remove next year.
  - Colleen - Field Trip budget: budget per student instead of per class. Jackie - wondering about if field trips will even happen. Mr. Craven/Susan - some trips are virtual.
  - Mia - remove yearbook budget
  - Mia motion to approve budget, Stephanie Second
    - 19 yes votes
- **Non-voting Items**
  - Alison: Harvest Fest Oct 22<sup>nd</sup> from 3-6 pm.
    - D'Amores and Kona will give \$ back

- Booths TK-4th
- No spooky house, but came up with Tricks & Treats theme. Will do Pie in the Face or water drop with Mr. Craven & 5th Grade Teachers.
- Red Ribbon Week
  - Jasmine/Claudia:
    - Campus Door decorating contest – make healthy choices
    - Dress up theme days
    - At home activities – Student/Family Challenges
    - In Class activities
    - Bulletin in MPR – Kindness Matters
    - Student Treats
    - Decorations
    - Unity Day Poster
    - Daily Intercom Announcements
    - Estimation Jar
  - Jog-a-thon
    - Colleen– Already discussed
  - Computer Specialist Needed –
    - Mr. Craven – Will reach out to Teacher Education Programs to see if any local schools have prospects. Teachers can also use Chromebooks in classroom to get tech time until we find someone. Anyone interested can contact Mr. Craven. Will be teacher led curriculum.
- **Any Other Business: None**
  - 9:23 pm meeting ended.