

EDUCATIONAL TELEVISION FOR THE CONEJO (ETC) BOARD OF DIRECTORS

MINTUES – OCTOBER 28, 2019 1:30 P.M.

**Conejo Valley Unified School District
District Education Center
Conference Room B1
1400 E. Janss Road, Thousand Oaks, California 91362**

OPEN REGULAR SESSION – OPENING PROVISIONS

Call to Order and Roll Call

Ms. Sue Wells, ETC President, called the meeting to order at 1:28 p.m. and called roll:

<u>Board of Directors</u>		<u>Other Attendees</u>	
Sue Wells, ETC President	Present	Terry McCallum, Executive Director	Present
Denise Reader, ETC Secretary	Present	Richard Blake, A/V Technician	Present
Victor Hayek, Ed.D. Treasurer	Present	Cindy Goldberg, Exec. Dir., CSF	Present
Mark McLaughlin, Ed.D. Director	Absent		

Ms. Wells led the Pledge of Allegiance and read the procedural announcements.

Approval of the Agenda

Ms. Denise Reader made the motion to approve the agenda as written, motion seconded by Dr. Hayek. Motion carried 3-0.

Comments

1. Public – None
2. Board of Director's - None

OLD BUSINESS

2019-2020 Budget Update

Dr. Hayek and Mr. Terry McCallum handed out the budget reports.

- Cloud server services are more upcoming and think we should hold off on HD/SD streaming.

ACTION ITEMS

Approval of Minutes of May 14, 2019 Meeting

Ms. Denise Reader made the motion to approve the minutes of May 14, 2019 meeting as written, motion seconded by Dr. Hayek. Motion carried 3-0.

INFORMATION

Executive Director's Report

Mr. McCallum reported:

- Bank account title has been corrected.
- CIF wants to negotiate through NFHS for sports broadcasting.

- Lost studio at TOHS, only available during the summer time which has caused filming to be done at Hillcrest Center for the Arts.
- AT&T is dropping UVerse as of January 2020 and cable companies will not need to fund PEG franchises fees going forward.
- Handed out NFHS broadcast report.
- ETC's channel is being streamed through a large server in Washington D.C., and there are packages that would work for ETC to be able to stream through different providers.
- Possibility to install a network at NPHS.
- Requests have come in about installing the connection of cameras at 2 of the other PACs to be able to broadcast concerts.
- Board agreed to buy the piece of equipment needed to travel between PACs for ETC to utilize cameras at PACS.
- Board was given a notice from CIF for posting a Twitter message to watch the game on ETC's NFHS account. A compromise was reached to send an email at the start of the game so people who click on the link wouldn't be going to the game to begin with.
- Has 2 prospective sponsors willing to be a weekly game broadcaster. CIF is allowing to sponsor messages but not pre-produced videos.
- Guidance was requested on how sponsors and recordings would work with the individual school sites.
- CIF wants fees if we post games on the channel, either current or after the fact. Schools have suggested paying the fee to CIF if they can choose which games to broadcast on the channel.

Identification Badges (Press/Media) Educational Television for the Conejo Staff

Dr. Hayek presented the Press ID badges to the Board and agreed to go forward with the badge and add a clause to the agreement the parent's sign that there is a fine for lost or misused badges.

Topics for the Next Meeting

Question on director positions and rewrite of by-laws.

ADJOURNMENT

Ms. Wells adjourned the Open General Session at 2:38 p.m. The next scheduled meeting is:

Date: Thursday, January 23, 2020

Time: 3:00 p.m.

Place: DEC Conference Room B-1

Date



President