

**CONEJO VALLEY UNIFIED SCHOOL DISTRICT**

**REGULAR MEETING OF THE  
EDUCATIONAL TELEVISION FOR THE CONEJO  
(ETC)**

**BOARD OF DIRECTORS**  
**WEDNESDAY, JANUARY 19, 2022**  
**3:30 P.M. OPEN SESSION**

**AGENDA**

**LOCATION**

Conejo Valley Unified School District  
District Operational Center  
750 Mitchell Road  
Newbury Park, CA 91320

Public advisory: The location of the Educational Television for the Conejo Board of Directors meeting is closed to the public.

Join Zoom meeting via Video

<https://conejousd-org.zoom.us/j/87922092388>

**BOARD OF DIRECTORS**

Sue Wells, President (2024)  
Denise Reader, Secretary (2023)  
Victor Hayek, Ed.D., Treasurer (2022)  
Richard Blake, Director (2023)  
Derrick Grimes, Director (2024)

**EXECUTIVE DIRECTOR**

Terry McCallum

## **HELPFUL INFORMATION**

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**PURSUANT TO THE EXECUTIVE ORDER, AND IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT (ADA), IF YOU NEED SPECIAL ASSISTANCE TO PARTICIPATE IN THE EDUCATIONAL TELEVISION FOR THE CONEJO BOARD OF DIRECTORS MEETING, PLEASE CONTACT THE DISTRICT AT 805-498-4557, EXTENSION 7501 WITHIN 48 HOURS OF THE MEETING.**

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**The Educational Television for the Conejo Board of Directors regular meeting will be teleconference meeting where one or more members of the Board will be attending the meeting via teleconference/video conference.**

**If you wish to register your opinion on a topic but not speak**, you may submit your written comment via email to [mneff@conejousd.org](mailto:mneff@conejousd.org) (please indicate the agenda number in the subject line). To give the Board of Directors adequate time to review your comments, please submit your comments prior to 10:00 a.m. on the day of the meeting (October 28, 2021). Members of the Board of Directors will review these written comments prior to the meeting.

**If you wish to address the Educational Television for the Conejo Board of Directors**, members of the public can address the Board of Directors via Zoom. If you would like to speak on an agenda item, please submit your request to speak via email to [mneff@conejousd.org](mailto:mneff@conejousd.org) (please indicate the agenda number in the subject line) or by calling Business Services' office at (805) 498-4557, extension 7501, by no later than 3:00 p.m. the day before the meeting (October 27, 2021). When participating via teleconference, please remember that you are participating in an official meeting of the Educational Television for the Conejo Board of Directors. Disruptive individuals will be disconnected. Members of the public will be required to provide their name and be logged in to Zoom to address the Board of Directors when the item is being discussed during the meeting. Please be advised that communications directed to the Board of Directors are public records and are subject to disclosure pursuant to the California Public Records Act and Brown Act unless exempt from disclosure under the applicable law. Communications will NOT be edited for redactions; will be printed/posted as submitted. Pursuant to the Brown Act, the Board of Directors cannot enter into a formal discussion, nor can a decision be made in regard to public comments. The Board of Directors may provide a reference to staff or other resources of information, request staff to report back at a subsequent meeting, or direct staff to place an item on a future agenda. PLEASE NOTE: Public comments via Zoom will be limited to three minutes. On those occasions where there is an unusually large number of requests to speak, the Board of Directors President may make the decision to decrease the time for individual speakers and/or the total time. Please present your comments in a factual, respectful, and dignified manner that models how we expect our children to participate in the democratic process. Know that your comments may be heard by students who are present in this room or students who may watch the broadcast of this meeting.

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### **REGULARLY SCHEDULED COMMITTEE MEETINGS 2021/2022**

November 30, 2021

January 19, 2022

May 4, 2022

### **AGENDAS ARE POSTED AT THE FOLLOWING LOCATIONS**

CVUSD District Educational Center, 1400 E. Janss Road, Thousand Oaks, CA

*This serves as the main posting location pursuant to the Brown Act, Government Code §54954.2(a)*

#### Additional Locations

Newbury Park High School, 456 Reino Road, Newbury Park, CA

Thousand Oaks High School, 2323 Moorpark Road, Thousand Oaks, CA

Westlake High School, 100 N. Lakeview Canyon Road, Westlake Village, CA

CVUSD District Operational Center, 750 Mitchell Road, Newbury Park, CA

District website: [www.conejousd.org](http://www.conejousd.org)

**AGENDA**  
**EDUCATIONAL TELEVISION FOR THE CONEJO (ETC)**  
**BOARD OF DIRECTORS**  
**Wednesday, January 19, 2022**

**I. 3:30 P.M. REGULAR SESSION**

**Opening Provisions**

- A. President will Call the Meeting to Order and Roll Call
- B. Pledge of Allegiance
- C. Announcements and Procedures
- D. Approval of the Agenda
- E. Public Comments

*Pursuant to the Brown Act, the Board members cannot enter into formal discussion with individuals making public comments to the Board. The Board cannot take action on any issues raised during public comments that are not on the meeting agenda. Individual Board members may respond to public comments during the individual Board Member's Comments section of the agenda.*

**II. ACTION ITEMS**

- A. Approval of Minutes of November 30, 2021 Meeting (Attachment A of this packet)

**III. INFORMATION**

- A. Executive Director Report
- B. Follow up: Equipment at TOHS
- C. Follow up: Video of events at high schools

**IV. ADJOURNMENT**

**NEXT MEETING**  
May 4, 2022

## **ATTACHMENT A**

Tentative Minutes of the November 30, 2021, Committee Meeting  
presented for action by the Committee on January 19, 2022  
(Action Item II, A)

# **EDUCATIONAL TELEVISION FOR THE CONEJO (ETC) BOARD OF DIRECTORS**

**MINTUES – NOVEMBER 30, 2021 3:30 P.M.**

**Zoom - Conejo Valley Unified School District  
District Operational Center  
750 Mitchell Road, Newbury Park, California 91320**

## **OPEN REGULAR SESSION – OPENING PROVISIONS**

### **Call to Order and Roll Call**

Ms. Sue Wells called the meeting to order at 3:30 p.m. and called roll:

<u>Board of Directors</u>		<u>Other Attendees</u>	
Sue Wells, ETC President	Present	Terry McCallum, Executive Director	Present
Denise Reader, ETC Secretary	Present		
Victor Hayek, Ed.D. Treasurer	Present		
Richard Blake, Director	Present		
Derrick Grimes, Director	Present		

Ms. Sue Wells led the Pledge of Allegiance and read the procedural announcements.

### **Approval of the Agenda**

Dr. Victor Hayek made the motion to approve the Agenda as written, motion seconded by Mr. Richard Blake. Motion carried 5-0.

### **Comments**

1. Public – None

## **ACTION ITEMS**

### **Approval of Minutes Dated February 16, 2021**

Dr. Victor Hayek made the motion to approve the Minutes for February 16, 2021 as submitted, motion seconded by Mr. Richard Blake. Motion carried 5-0.

### **Nomination and Appointment of Directors**

Dr. Victor Hayek made the motion to accept the re-appointment of Ms. Sue Wells, motion seconded by Mr. Richard Blake. Motion carried 5-0.

Board of Directors agreed to not fill the second vacancy since there are currently five directors.

### **Annual Elections**

Dr. Victor Hayek nominated Ms. Sue Wells for President for the 2021-2022 fiscal year, nomination seconded by Mr. Richard Blake, motion carried 5-0.

Dr. Victor Hayek nominated Ms. Denise Readers for Secretary for the 2021-2022 fiscal year, nomination seconded by Mr. Richard Blake, motion carried 5-0.

Mr. Richard Blake nominated Dr. Victor Hayek for Treasurer for the 2021-2022 fiscal year, nomination seconded by Ms. Sue Wells, motion carried 5-0.

**Approval to submit funding request through the 2021-2022 Memorandum of Understanding with Conejo Valley Unified School District**

Ms. Sue Wells made the motion to approve the 2021-2022 Memorandum of Understanding with Conejo Valley Unified School District as submitted, motion seconded by Mr. Richard Blake. Motion carried 5-0.

**INFORMATION / DISCUSSION ITEMS / OLD BUSINESS**

**Executive Director Report**

Mr. Terry McCallum made the following report:

- Have had a challenging time with filming sports this year with some pushback from coaches.
- All the equipment that was stored in room B3 at Thousand Oaks High School was moved over the summer and no one seems to know where it has been moved. The classroom is now a yearbook class so there is no space for a studio right now and he's trying to work through the process.
- With the press box being removed from Thousand Oaks High School, Terry has received notification in writing that the school would not like ETC to cover any more sporting events. The main reason was they didn't want students covering any broadcasts, which is an issue because ETC uses students for everything. Had a similar problem at Westlake High School, the new football coach didn't want any students in the press box. We went ahead and did it anyway since we had already committed to filming the games, but was asked to not return with students.
- Even with these challenges, we were able to cover district games when they were playing offsite especially the championship games.
- Thinks the issues he's running into is because there's a lot of new people that don't understand the relationship of ETC and the District. There's also requests not to film sporting activities because a team may not be doing well at the time.
- CIF asked for us to film a good amount of the post-season games last year and we've done the same for this year's games as well. Including the state football games.
- There is no written agreement directly with the schools on what services ETC is providing the schools. There is also concerns about how the students are treated in the press box and at sporting activities when trying to set up for filming.
- Dr. Hayek will reach out to Brian Mercer, Director of High School to talk about the situation.
- Getting complaints that content is really old being broadcasted on the channel. Mr. Derek Grimes can send more current videos he has on file, but right now his classes aren't producing anything new until next semester at the earliest.

**2020-21 Finance Report**

Dr. Hayek reviewed the current financial for 2020-21. The Board agreed that Mr. McCallum should be reimbursed for expenses incurred for ETC.

**Topics for Next Meeting**

- Invite Mr. Mercer to review issues at high schools or get a follow up report after meeting with Terry M.

**ADJOURNMENT**

Ms. Wells adjourned the Open General Session at 4:08 p.m. The next scheduled meeting is:

Date: Wednesday, January 19, 2022

Time: 3:30 p.m.

Place: Zoom

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Date

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President/Secretary