

EDUCATIONAL TELEVISION FOR THE CONEJO (ETC) BOARD OF DIRECTORS

MINTUES – MAY 16, 2018 1:30 P.M.

Conejo Valley Unified School District

Conference Room B1

1400 E. Janss Road, Thousand Oaks, California 91362

OPEN REGULAR SESSION – OPENING PROVISIONS

Call to Order and Roll Call

Sue Wells, ETC President, called the meeting to order at 1:33 p.m. and called roll:

<u>Board of Directors</u>		<u>Other Attendees</u>	
Sue Wells, ETC President	Present	Terry McCallum, Executive Director	Present
Denise Reader, ETC Secretary	Present	Richard Blake, A/V Technician	Present
Victor Hayek, Ed.D. Treasurer	Present	Cindy Goldberg, Exec. Dir., CSF	Present
Sandee Everett, Director	Absent		
Mark McLaughlin, Ed.D. Director	Present		

Sue Wells led the Pledge of Allegiance and read the procedural announcements.

Approval of the Agenda

Denise Reader moved to approve the Agenda as written, Dr. Hayek seconded the motion, and the motion carried 4-0.

Comments

1. Public – None
2. Executive Director

Terry McCallum reported that ETC is an official CIF broadcaster which helped the schools to approve broadcasting of sport games. CIF assigned ETC to cover Playoff Finals games from Ventura County, Santa Clarita and Santa Barbara areas. CIF asked to cover State Playoff games. Streamed CIF playoffs on NFHS but not on ETC channel, Mr. McCallum wants direction on what sporting events to broadcast on the channel since we have the rights to broadcast these games. It was agreed to use non-district games as fillers if a program is needed finish a schedule.

Mr. McCallum is looking for a new studio to do their weekly student broadcasts since the studios at Thousand Oaks High School, Los Cerritos Middle School and Westlake High School have been removed. Mr. McCallum will talk with principals to see who would be willing to give a room for a studio.

Mr. McCallum wants direction on what ETC should cover. He would like to cover everything from Camarillo to Calabasas and to become the Marmonte League Channel. He was working toward that goal when Mr. McCallum was given direction by the previous Superintendent to only cover our high schools. He has been contacted by Moorpark Community College and California Lutheran University for joint broadcast opportunities that he would like to participate in. Past summer programing for ETC was our student reporters doing stories on our students' activities during the summer out in the community. These stories would

include performances at the Thousand Oaks Civic Arts Center, the Conejo Recreation & Park District's summer program at our high schools and other community events.

Mr. McCallum presented a potential programming schedule for May 2018. He created a serial number system for each recording listed at the end of the program description to make coordination easier for himself and Richard Blake.

ACTION ITEMS – GENERAL

Approval of Minutes Dated February 6, 2018

Denise Reader moved to approve the Minutes as submitted. Dr. Hayek seconded the motion, and the motion carried 4-0.

INFORMATION / DISCUSSION ITEMS

Donations from Sponsors – Terry McCallum

Terry McCallum reported he talked with restaurants and banks on wanting to do sponsorships for programs monthly. Mr. McCallum also reported that the booster clubs are willing to add our programming sponsorship to their packages of athletic sponsorships.

Topics for the Next Meeting

None.

NEW BUSINESS

MOU for 2018-2019

Dr. Hayek reported the MOU will be on the Board agenda for information June 5, 2018 and then for action on June 19, 2018.

2018-2019 Budget – Terry

Mr. McCullum submitted a budget for the remaining calendar year, he will revise the budget to correlate with the fiscal year.

Meeting Dates for 2018-2019

Change the June 18, 2019 meeting to May 14, 2019.

Quicken Purchase

Dr. Hayek would like to buy Quicken for ETC since there is more activity with the account. Cindy Goldberg mentioned a website called TechSoup where non-profits get computer programs at a discounted rate. Ms. Goldberg will check what is available and get back to Dr. Hayek.

ADJOURNMENT

Sue Wells adjourned the Open General Session at 2:21 p.m. The next scheduled meeting is:

Date: Tuesday, September 11, 2018

Time: 3:00 p.m.

Place: TBD

Date

1/29/19

President

Sue Wells